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**PUBLIC: 1ST PLACE**

**Emaar Misr**

Cairo, Egypt

**Owner:** Emaar Misr Development

**Clubhouse Architect:** Melzer Deckert & Ruder Architects

**Interior Designer:** Mannigan Design

**Contractor:** Enco

**By the Numbers**

Public Course

**Size:** 44,300 sq. ft.

**Cost:** \$15 million

**Dining:** Main, 62; Mixed Grill, 55; Private Dining, 22; Banquet Capacity, 270

Emaar Misr’s clubhouse is a welcoming landmark to the 18-hole championship Harradine golf course and new residential community near Cairo. The owner wanted the clubhouse to set the aesthetic standard for the architectural character of the planned residential development — an iconic statement of quiet elegance, inviting and comfortable.

In order to blend with the neighboring community, the 44,300 square foot clubhouse was partially graded into the natural terrain. The architecture is designed

in the elegant Spanish Colonial style to compliment the neighboring villas. The arrival sequence starts with a sweeping entry drive, obscuring initial views of the clubhouse using natural elements of terrain and landscaping, ultimately revealing a two-story clubhouse upon arrival at the entry court.

Entering the grand lobby, a dramatic three-story volume unfolds with views of the golf course and arid hills beyond. The warm, relaxed flow of the interior spaces allows for easy circulation to restaurant, bar, meeting rooms, outdoor areas, state-of-the-art golf pro shop and spacious, naturally-lit locker rooms.

Given the warm climate, energy efficiency and exterior shading devices were integrated into the traditional architectural vocabulary, using punched openings for fenestration, insulated roof cavities and extensive overhangs with outdoor covered spaces to block direct sun and seasonal winds.

The impact on the local community has been an overwhelming success. In just eight months of operation, the food and beverage revenue more than exceeded the annual target. Rounds of golf increased steadily each month with strong retail

sales for branded and signature merchandise.

**What the judges said**

It is hard to believe this is a public club. It will certainly make you feel as a member for the day. The architecture and décor are exquisite and they assimilate extremely well with the general environment. Most private clubs have nothing on this clubhouse. —Frank Benzakour